

Kamakshi Duvvuru

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Education

Stanford University, B.S. Computer Science (Human-Computer Interaction)
Academy of Art University San Francisco, College Credit Fashion Courses

Class of 2015
Summer 2009

Experience

Buoy, Founder **Feb 2016 – Present**

- Developing and testing iOS app that lets passersby readily exchange voice recordings of their thoughts

Seeds of Empowerment, Curriculum Designer and Product Marketing Associate **June 2010 – June 2015**

- Designed mobile-technology based curricula for 1) a science workshop and 2) a storytelling workshop for rural children and organized/led a trip to my hometown in India to pilot & iterate it in three rural schools
- Developed product vision and marketing strategy for SMILE, an inquiry-based learning app for rural schools

Microsoft, Program Manager Intern in Bing **Summer 2014**

- Designed and conducted user studies to investigate the value-add of an upcoming feature; Delivered insights that the feature is only valuable as an add-on to another more pressing functionality
- Drove the development of a UX framework to implement the more pressing functionality across 6 platforms
 - Coordinated syncs with back-end, platform, & developer teams to align progress & requirements
 - Led a four-week design sprint to develop a hi-fi UX framework stretching scenarios & platforms
 - Developed a detailed spec to guide the development of the framework options for beta testing

Microsoft, (Software Developer, Program Manager, and Test) Intern in Bing **Summer 2013**

- Designed and implemented feature to increase home page engagement along with two other interns, rotating between roles; Built w/ ASP.NET, Spark.le, XML, JS, C#; Handled all interactivity (JS) between model & view
- Sought out additional project with Bing Social; Presented growth insights and recommendations to the Senior PM, upon which he resurfaced the feature as a priority after its near-elimination

Nyoomb1, Front-end Engineer Intern **Summer 2012**

- Built website with 3 others at early stage broadcasting startup; only freshman amongst seniors and masters
- Grew from no web development experience to taking on all the front-end (JS, HTML, CSS) responsibility: designed and implemented major pages, growth features, new-user flow, Twitter export tool;
- Partnered with CEO to handle all marketing responsibilities for initial traction: daily prospective-user recruitment, social media marketing, and rapid iterations of UX research

Activities

Stanford Bhangra (Indian Dance Team), Co-captain and Dancer **Sept 2011 – June 2014**

- Led practices, prepared team for national competitions, and fostered strong community and campus presence

Code the Change, Internal Project Manager **Mar 2012 – Mar 2014**

- Facilitated and advised computer science projects that foster social good efforts in the Stanford community

Skills & Interests

Skills: design thinking, social impact, JS, PHP, HTML, CSS, MySQL, C++, C, Java, ASP.NET, Spark.le, and VI

Interests: watercolor portraits, tiny-home construction, storytelling, dance, and Sriracha